



Aviemore, Rothiemurchus & Glenmore Community Action Plan: Looking to 2030

Compiled Spring 2024

Supported by

Aviemore & Vicinity Community Council

Aviemore Community Enterprise

Aviemore & Glenmore Community Trust

Aviemore Primary School Parent Council

Aviemore Churches

B&S Community ConnXions

Facilitated by Voluntary Action in Badenoch and Strathspey



Contents

1. Summary	3
2. The Community	4
3. The Process	5
4. Community Engagement	9
5. Survey Responses	9
6. Action Plan – what the community wants	10
7. Spatial Priorities	16
8. Next Steps	17
9. Thanks	19
10. Appendices	20
i. What do you like about living in Aviemore, Rothiemurchus, Glenmore?	
ii. What changes would you like to see for Aviemore, Rothiemurchus, Glenmore by 2030?	
iii. What new/existing projects would you like to see happening in the community?	

I. Summary

In Spring 2024, Aviemore & Vicinity Community Council together with Aviemore Community Enterprise, Aviemore & Glenmore Community Trust, Aviemore Primary School Parent Council, the Aviemore Churches and B&S Community ConnXions, decided that they wished to carry out a review of the community action plan for the village, which had been previously undertaken in 2017. The purpose of revisiting and updating the plan was primarily aimed at giving these key community organisations, along with a range of other groups in the community, plus public and private sector stakeholders, a strong mandate to move forward with tackling current and emerging issues, as well as leading on new community projects, identified as priorities by the residents of Aviemore during the process in spring 2024.

With support from Voluntary Action in Badenoch & Strathspey, the community-led steering group, comprising representation from the organisations listed above, agreed that they would seek the views of local residents on a number of key questions. This was achieved via a survey which was personally delivered to every household by volunteers - as a paper copy, which was also accessible online. In addition, the questions contained in the survey were also raised with some targeted groups that were identified as being harder to get accurate/quality information from. This was undertaken by members of the steering group going out with the survey questions to places and events where it was considered that individuals or groups falling into this category might be approached.

The process was entitled **Aviemore, Rothiemurchus & Glenmore Community Action Plan: Looking to 2030**. In previous action planning carried out by the community, the focus was on activity mostly with a 2-3 year timespan. Given the increased need now to also focus on longer-term goals, particularly in relation to the environment and the economy, residents and businesses were asked to consider where they and the community wanted to be by 2030, so generating a more extended set of plans and aspirations.

Examples of **recent successes in Aviemore, Rothiemurchus & Glenmore** with community projects and action planning include:

- Upgrade of the Village Green
- Ice rink in the village
- Community acquisition of Glenmore Visitor Centre
- Outdoor classroom at Milton Wood
- Extended path network
- Enhancement of War Memorial & area
- Community support network during pandemic
- Seasonal events eg Christmas parade, hanging baskets, winter lights

To help add to these achievements, residents were encouraged to take part in the community action plan review in 2024. However, this time round people were invited to think not only about what might be achieved together, but that the projects the village was being asked to consider, would be ones that would help Aviemore, Rothiemurchus & Glenmore develop a more sustainable future. This is set against a backdrop of life post-lockdowns, the challenge

of finding new volunteers, plus the changing economic and climate situation we find ourselves in.

The Aviemore, Rothiemurchus & Glenmore community action planning process adhered to the National Standards for Community Engagement to ensure all of the following elements were fully taken into account during the community-led initiative:

Impact, Communication, Methods, Working together, Planning, Support and Inclusion.

See [Section 4. Community Engagement](#) for further details on the 7 Standards.

2. The Community

Aviemore, Rothiemurchus & Glenmore are situated at the heart of the Cairngorms National Park and in the centre of Badenoch and Strathspey. This community area extends from the Monadhliath Mountains in the west through the ancient Caledonian pine forest of Rothiemurchus to Glenmore and Cairngorm in the east.

Aviemore, Rothiemurchus & Glenmore together make up a community of approximately 3000 people and are demographically considered to be the 'youngest' community in the Cairngorms National Park, with residents aged under 40 making up over 50% of the total residential population. Most of the inhabitants reside in Aviemore village which has grown from a small railway junction in the 19th century to an internationally recognised ski resort, which now also offers an increasingly large number and variety of indoor and outdoor sports and activities. With this diverse range of winter and summer activities, together with a year-round programme of festivals and events, Aviemore, Rothiemurchus & Glenmore are now 'open' for 52 weeks of the year.

For a population of this size, the community punches well above its weight, attracting more than 1 million visitors every year. Aviemore itself has come a long way from its early beginnings and the redevelopment of the resort since the start of the Millennium has seen both residential and visitor numbers rising significantly, with growth in both tourism and conservation activity. Aviemore, Rothiemurchus & Glenmore play a vital part in the Scottish tourist industry and the area is the economic driver for Cairngorms National Park. The area is easily accessible by air, rail and road, and, due to the wide choice of accommodation provision, plays host to an increasing number of international and high-status conferences and events, throughout the year.

Aviemore, Rothiemurchus & Glenmore has a strong record of conservation in terms of the care for the countryside and indeed conservation is important in many of the businesses and community trusts. There are two National Nature Reserves and much of the rest of the area has environmental designations.

Principal local attractions and key employers in the community are:

- MacDonalDs Aviemore Resort, which site has been providing hospitality and leisure services to locals and visitors since the 1960s.

- Strathspey Railway, part of the old Highland line to Forres which was reopened in 1973 by a railway preservation society to provide journeys by steam train.
- Cairngorm Brewery founded on the Dalfaber Industrial Estate in 2000 and exporting their craft beers around the world.
- Rothiemurchus Estate and Glenmore Forest park offer a range of activities from water sports, walking and bird-watching to fishing, canoeing and mountain biking.
- Cairngorm Mountain: ski and snowboard station with funicular railway and lifts, floodlit slopes and equipment hire.

A new primary school and community centre opened in 2012 and the new-build Aviemore Community Hospital serving the strath opened its doors to patients in September 2021. Other notable features in the village are The Olympians Statue which was unveiled on the village green in 2007 to commemorate the disproportionate number of Olympic medal winners who came from Badenoch and Strathspey, while a gold-painted pillar box on Grampian Road commemorates the gold medal won by rower David Smith at the London Paralympics of 2012.

Community Organisations

There are a significant number of community organisations/groups which work for the benefit of the community and are almost entirely run by volunteers. These include: Aviemore & Vicinity Community Council, Aviemore Community Enterprise, Aviemore & Glenmore Community Trust and Aviemore Primary School Parent Council amongst others.

Community Assets

Village Green & Bandstand	Glenmore Visitor Centre (from Nov 2024)
Ice Rink	Community noticeboards
Riverside Park	

Local Businesses

There are numerous local businesses, across many sectors, operating in the village, although there is currently no local business/tourism association to represent the voice of commercial activity in Aviemore, Rothiemurchus & Glenmore.

3. The Process

The Aviemore, Rothiemurchus & Glenmore community consultation period ran from January to March 2024 and during this time, the way in which the community action planning process was carried out, broadly fell into four stages. These were:

- 1) Gathering Information
- 2) Data Sorting and Collation
- 3) Involving People & Refining Ideas
- 4) Community Action Plan (CAP) document production

Within the four stages of the process, the steering group asked the following questions:

Gathering Information

- What do we want to know?
- What questions will we ask?
- What methods will we use?
- How will we do it?

Data Sorting

- What does it involve?
- How will we do it?
- Who will do / assist with this?
- In what form will we present it back to the community?

Involving People & Refining Ideas

- What stakeholder groups do we need to involve?
- How (& where) will we present the information gathered so far?
- How will people in the community help refine the information?
- Who will assist with this?

CAP document production

- What will it include?
- Who will put it together?
- How will it be presented to the community?
- What happens to it next?

In addition, the steering group also considered what timescales and key dates they wanted to aim for and how they would deal with communications & publicity - ensuring that these elements were robust, so the process was as inclusive as it could be.

The fifth and most crucial stage of the whole action planning initiative, involves delivery of the plan by the Aviemore, Rothiemurchus & Glenmore community and other stakeholders. Essentially this deals with questions such as:

- Who will take responsibility for the CAP?
- How will it be driven forward?
- How will it be monitored and evaluated?

There is more detail on how this can be achieved in [Section 8. Next Steps](#).

Gathering Information

There was a lot of discussion about the nature and precise wording of questions in the survey, as the steering group wanted to revisit questions asked in previous community-led action planning, to re-establish what specific things people liked about Aviemore, Rothiemurchus & Glenmore and wanted to keep in the community. They also wished to encourage the community to look to a 5 to 10-year horizon, and consider how it might tackle some of the trickier issues such as care for the environment, supporting younger and older residents, employability and transport. So questions were employed which were broadly framed, to allow responders to bring up a wide range of issues and ideas without being led.

The paper version covered just two sides of A4 and the survey asked 3 questions:

- 1) *What do you like about living in Aviemore, Rothiemurchus, Glenmore?*
- 2) *What changes would you like to see for Aviemore, Rothiemurchus, Glenmore by 2030?
(Perhaps consider how as individuals, or as a community, we can improve the environment, address the climate emergency, develop our local economy, increase social and leisure opportunities and widen local cultural experiences)
If you could improve just ONE of these things, what would it be?*
- 3) *Are there any new projects (large or small) that you would like to see happening in the community? Or any existing projects that need to be sustained?*

The survey also asked:

*Would you be willing to get involved in any projects you are interested in? YES / NO
If Yes, please provide contact details.*

This last additional question was included to try to encourage more people to come forward to help with projects that were of particular interest to them, in order to counteract the reduction in volunteer numbers, that had come about in recent years and especially following the 2020/21 pandemic lockdowns.

It was decided that all 1600 households would receive a paper copy of the survey through their letterbox and this was carried out by a team of community volunteers, who over a period of a few days, delivered copies out into all areas of the community. This method helped to deliver an inclusive process of community engagement, where everyone had the opportunity to respond to the survey if they wished and they were able to do this via hard copy, which could be deposited back into one of the centrally located survey boxes, or online via QR code which enabled the community to access the survey on a range of devices.

Data Sorting

All of the responses came in either online via Survey Monkey, by hard copy into CAP-branded boxes left at various locations in the village, or from information collated at events put on for specific groups in the village. Surveys were returned from the community's school pupils and these responses highlighted the ideas and opinions of young people living in the area.

Every comment was recorded and categorised, so that everyone would be able to 'see' their voice in the displayed results. The information was sorted into 4 main themes: Social, Environmental, Economic and Cultural and the number of times a particular issue or idea was mentioned was noted, so priorities could rise to the top of the lists in each themed category. These lists were then prepared for display (see [Section 6. Action Plan – what the community wants](#) and [Section 10. Appendices](#)), so every member of the community could see what had been said and get involved in the next stage, when ideas were refined and solutions to issues sought.

Involving People & Refining Ideas

The process culminated in the **Aviemore, Rothiemurchus & Glenmore Big Conversation**, which took place on a Friday and Saturday in March 2024 at the Aviemore Community School. At this drop in event, the results were offered back to the community and time given for reflection and discussion around the topics.

During the event, all of the residents who attended were asked to consider the top priorities that had been identified from the process under the headings of Aviemore, Rothiemurchus, Glenmore:

- A Socially Connected Community
- A Climate Conscious Community
- An Economically Thriving Community
- A Culturally Vibrant Community

They were asked to look at those areas of particular interest to them and write on action plan templates aimed at refining ideas by looking at questions such as:

What specific action needs to be taken to achieve this priority and Who needs to be involved?

CAP document production

All of the comments and pieces of information given by the public during the **Aviemore, Rothiemurchus & Glenmore Big Conversation** event were collected and incorporated into this report, which now belongs to the Aviemore, Rothiemurchus, Glenmore community and will be used as the basis for ongoing community development over the next 5-8 years, with support from the community's organisations and all other relevant stakeholders from the public, private and voluntary sector.

Also a list of all those who came forward offering to volunteer their help with certain projects was compiled and will be held by the team taking the action plan forward (referred to as **Team Aviemore, Rothiemurchus & Glenmore** for the purposes of this report).

4. Community Engagement

The National Standards for Community Engagement are good-practice principles designed to improve and guide the process of community engagement.

They are clear principles that describe the main elements of effective community engagement. They provide detailed performance statements that everyone involved can use to achieve the highest quality results and the greatest impact.

The standards are particularly helpful for communities - their organisations and groups - to help them involve their members or the wider community in shaping the services and changes they need, and to make sure they accurately represent members' or the community's views in the decision-making processes.



5. Survey Responses

Thanks go to the 615 residents in Aviemore, Rothiemurchus & Glenmore who contributed so meaningfully and thoughtfully to the community survey – this number represents 20% of the community's population and includes responses from school age residents. Also to the people who attended the Big Conversation drop-in event at the community school over the two days.

For a full list of what came out of the survey responses, see [Section 10. Appendices](#) (list of appendices below). These show all comments made by the community in answer to the survey questions, prioritised in order of the number of people who mentioned them.

Appendix I [What do you like about living in Aviemore, Rothiemurchus, Glenmore?](#)

Appendix ii [What changes would you like to see for Aviemore, Rothiemurchus, Glenmore by 2030?](#)

Appendix iii [What new/existing projects would you like to see happening in the community?](#)

6. Action Plan – what the community wants

Project Themes and Priorities

The CAP sets out the community's vision for the longer term (up to 10 years) with more detailed activity across the 4 specified themes:

- A Socially Connected Community
- A Climate Conscious Community
- An Economically Thriving Community
- A Culturally Vibrant Community

itemising priority outcomes and actions which are shown in the relevant tables below.

It is important to note that some of the project outcomes will be a “quick win” whereas others will sometimes take significantly more time to plan and execute. To achieve results and outcomes in the short, medium/longer term each high priority project/outcome will have its own activity plan which will be Specific, Measurable, Achievable, Realistic and Timely (SMART) and determined and agreed in the first part of the CAP implementation.

The 4 themes were taken and put into separate groupings, showing what the priorities are for each theme. Within each priority, projects have been listed that have been drawn from the high priorities that came out of the survey data. Further views and information for each priority were sought from those who attended the drop-in events and suggested actions, together with any additional information are outlined below each section.

AVIEMORE: A SOCIALLY CONNECTED COMMUNITY

Priority: Provide housing that people who want to live and work here can afford

- Housing must be really 'affordable': mix of shared ownership, social rent, self build available for our young people & to support key businesses
- Lobby for social housing stock to remain in perpetuity

Priority: Improve leisure facilities for residents

- Have community access for local residents to local swimming pool
- Upgrade play parks/areas, especially development of Burnside play park
- Develop Dalfaber site: bike park/pump track
- Finish Outdoor Classroom

Priority: Establish a Community Hall

- Space for local groups to meet eg Scouts/Guides, toddler groups
- Provide a local venue (community-owned) for variety of social, leisure and learning opportunities for local residents

PRIORITY: PROVIDE HOUSING THAT PEOPLE WHO WANT TO LIVE AND WORK HERE CAN AFFORD

Housing must be really 'affordable': mix of shared ownership, social rent, self build available for our young people & to support key businesses

- Important for 'affordable' to relate to local wage levels to support local employment.
- Include provision for single person accommodation.
- Incorporate more sheltered / supported housing.
- Provide care home spaces.

Lobby for social housing stock to remain in perpetuity

- Work with Registered Social Landlords to ensure awareness of community's wishes.

PRIORITY: IMPROVE LEISURE FACILITIES FOR RESIDENTS

Have community access for local residents to local swimming pool

- Needs to be affordable for locals.
- Is a life skill which all should have access to – need to work with key partners eg HLH, THC to pursue this actively.

Upgrade play parks/areas, especially development of Burnside play park

- Involve young people in design and provision of any new facilities.

Develop Dalfaber site: bike park/pump track

- Involve young people in design, provision and maintenance of any new facilities.

Finish Outdoor Classroom

- Work with key partners to overcome barriers and complete project.

PRIORITY: ESTABLISH A COMMUNITY HALL

Space for local groups to meet eg Scouts/Guides, toddler groups

- Explore possible use of Cadet Hall as a community venue that can be shared by other uniformed groups.

Provide a local venue (community-owned) for variety of social, leisure and learning opportunities for local residents

- Look further into possible site development on Dalfaber Road with public agency partners and community.
- Confirm with THC that old health centre is not going to be available due to housing development plans.
- Increase community awareness of what space is available to them in current community building. Work with HLH to improve the offering to local groups where possible.
- Need to establish an overarching and inclusive community group with the right skill set and determination to see such a project through.

AVIEMORE: A CLIMATE CONSCIOUS COMMUNITY

Priority: Improve public transport to reduce need for/use of cars (leisure and work)

- Commission electric buses for regular access to Glenmore/Cairngorm Mountain
- Allowance/space for bikes on buses
- Ensure timetables are integrated and can be relied upon

Priority: Local allotments for rent and perhaps a community orchard

- Provide local, accessible place for personal food produce eg fruit and vegetables and place for a community orchard

Priority: Promote Active Travel network (and signage)

- Look at all different ways and places to encourage residents & visitors to cycle/walk through the town rather than drive
- Improve section between Dougal Drive and Braeriach Court
- Segregate cycle lane through Aviemore
- Connect Aviemore to Carrbridge

Priority: Maintain & improve local path network (and signage)

- Improve local paths as listed, where possible

PRIORITY: IMPROVE PUBLIC TRANSPORT TO REDUCE NEED FOR/USE OF CARS (LEISURE AND WORK)

Commission buses (to potentially include electric) for regular access to Glenmore/Cairngorm Mountain

- Work with CNPA & CBP to explore this potential project further.
- Suggestion of a novelty 'road train' to get people between Aviemore and Cairngorm. Would be seasonal only and would need to investigate feasibility.

Allowance/space for bikes on buses

- Work with the B&S Community Partnership Transport Group to push for this.

Ensure timetables are integrated and can be relied upon

- Lobby for this and improved frequency of public transport to other villages.

PRIORITY: LOCAL ALLOTMENTS FOR RENT AND COMMUNITY ORCHARD

Provide local, accessible place for personal food produce eg fruit and vegetables and place for a community orchard

- A temporary site has become available for allotments (behind the new community hospital) but a permanent site is still sought. Need to continue to work with THC and CNPA to find a suitable site.
- Work with small local sites for community orchard provision, maybe in 2 or 3 smaller locations.

PRIORITY: PROMOTE ACTIVE TRAVEL NETWORK (AND SIGNAGE)

Look at all different ways and places to encourage residents & visitors to cycle/walk through the community rather than drive

- Work with CNPA Active Travel team on opportunities to encourage behaviour change.
- Improve section between Dougall Drive and Braeriach Court – is basically the ‘pavement’, but not useable currently.
- Segregate cycle lane through Aviemore.
- Connect Aviemore to Carrbridge.

PRIORITY: MAINTAIN & IMPROVE LOCAL PATH NETWORK (& SIGNAGE)

Improve local paths as listed, where possible

- Craigellachie up path with possible extension to viewpoint.
- Install a connecting path through Craigellachie reserve to Kinakyle, to join the Kinraig/Aviemore path.
- Craigowrie to Badaguish (down path to Badaguish).
- Steallan Dubh to Craigellachie link path.
- Orbital extension on west side of A9 from High Burnside to main Craigellachie path.
- Orbital path improved for all abilities/wheelchair access.
- Reinstate path between Cairngorm car park and Glenmore.
- Inverdrue to Glenmore via Footbridge over Allt Druidh.
- Footbridge from golf course to Rothiemurchus.
- Orbital path crossing at Achantoul needs upgrading and improved signage.
- Speyside Way from Dougall Drive to Dalfaber Drive.

AVIEMORE: AN ECONOMICALLY THRIVING COMMUNITY

Priority: Improve opportunities for local employment / businesses

- Rebalance provision of local accommodation with 2nd homes/short-term lets to help support local businesses to attract a sustainable workforce
- Greater control of non-licensed lets in the area
- Support for new/small/pop-up businesses (near the main street)
- Create small office or workshop space for small businesses

Priority: Encourage development of derelict sites that have lain for too long

- Laurel Bank, across from Myrtlefield, by Happy Haggis

Priority: Increase parking availability or better bus service for workers in the town (2-3hr max mostly)

- Park & Ride scheme?

PRIORITY: IMPROVE OPPORTUNITIES FOR LOCAL EMPLOYMENT / BUSINESSES

Rebalance provision of local accommodation with 2nd homes/short-term lets to help support local businesses to attract a sustainable workforce

- Community Council to work with local public agencies to improve on current situation.

Greater control of non-licensed lets in the area

- Community Council to work with local public agencies to improve on current situation

Support for new/small/pop-up businesses (near the main street)

- Explore potential interest in take up of this idea.

Create small office or workshop space for small businesses & key community organisations

- Explore potential interest in take up of this idea.

PRIORITY: ENCOURAGE DEVELOPMENT OF DERELICT SITES THAT HAVE LAIN FOR TOO LONG

Laurel Bank, across from Myrtlefield, by Happy Haggis

- Establish ownership of sites and any existing plans and timelines.
- Ref land opposite Myrtlefield: continue to push forward with ACE's plans for development. Need ongoing support from THC and CNPA to smooth a Community Asset Transfer of this site.

PRIORITY: INCREASE PARKING AVAILABILITY OR BETTER BUS SERVICE FOR WORKERS IN THE TOWN (2-3HR MAX MOSTLY)

Park & Ride Scheme

- Investigate feasibility and level of take up by those working in the village who require longer-term parking.
- Combine with EV charging points.
- Work with local businesses and THC.

AVIEMORE: A CULTURALLY VIBRANT COMMUNITY

Priority: Maintain and have more use of Village Green

- More live music events in summer
- Remove poor quality trees/hedge at rear. Replant with nicer native alternatives
- Improve light into the area
- Develop into a family-friendly area with more seating, flower planting and maybe a water feature

Priority: Ice Rink

- Find a new permanent site
- Extend the types of activities it can provide (skating, curling, ice hockey)
- Offer seating and a cafe

Priority: Cairngorm Mountain

- Sustain Activities to be operated by the community
- Remove funicular railway/get alternative lifting in
- All abilities access
- Gondola installation from Hayfield to base station

In Addition to the ideas listed above, participants in the big Conversation event also added the following suggestions to this section.

PRIORITY: MAINTAIN AND HAVE MORE USE OF VILLAGE GREEN

- Promote more to local groups and networks eg schools, art & craft groups, Feis Spe.
- Try and find a group to work/volunteer on promoting an events schedule and managing bookings.
- Community working group to maintain the space eg weeding, snow clearing.

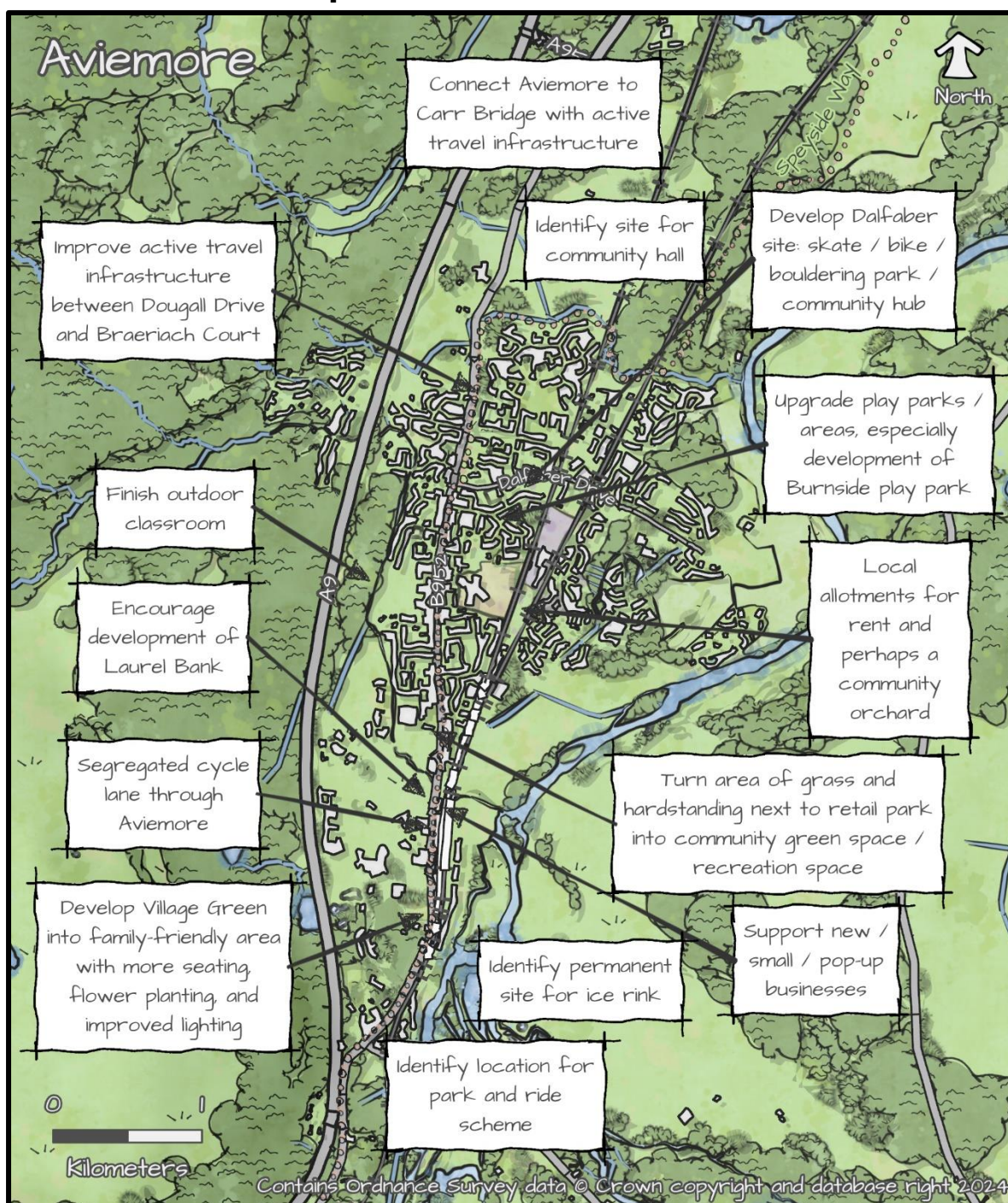
PRIORITY: ICE RINK

- Environmentally this should go hand in hand with a pool.

7. Spatial Priorities

The maps below illustrate the spatial proposals to help realise Aviemore, Rothiemurchus & Glenmore's community vision and Community Action Plan. They display comments which were provided by Aviemore, Rothiemurchus & Glenmore residents and businesses during the two-day Big Conversation drop-in event. They refer to the priorities that have come out of the Community Action Plan (CAP) responses and help express the community's aspirations and solutions for development and use of land within the Local Development Plan. This reflects the local planning policy which aims to create sustainable, liveable and productive places as expressed in National Planning Framework 4 (2023).

Aviemore CAP map:



The map shows the community's ideas and priorities for the future development of the Aviemore, Rothiemurchus & Glenmore area, as well as helping the community to develop and deliver its own projects.

The purpose of the maps is to:

- Complement the CAP by showing how the Aviemore, Rothiemurchus & Glenmore community could look in the future once the vision and CAP have been implemented.
- Help the Aviemore & Vicinity Community Council, Highland Council and CNPA consider the impact of planning applications on the community.
- Inform CNPA's review of the Local Development Plan.
- Influence investment from public bodies, funders, landowners and businesses, in ways that support the community.

8. Next Steps: Delivery

Steps to deliver the Aviemore, Rothiemurchus & Glenmore Community Action Plan

The next steps to start working with the action plan and looking at how parts can start to be delivered will be subject to some discussion within Aviemore, Rothiemurchus & Glenmore's community organisations, but broadly involves **collectively**:

- Setting up a *Team Aviemore, Rothiemurchus & Glenmore* (see below) to take the plan forward. Agreeing a chair for a specified period at a time, so will rotate after X months or after X meetings
- Agreeing to adopt the Values and Principles laid out below
- Agreeing what priorities will be taken forward initially
- Managing the project volunteer list that has come out of the process
- Involving all key stakeholders (organisations & individuals) in co-design of project delivery
- Drawing up a more detailed delivery action plan for each prioritised project, identifying aims, actions, milestones, who needs to be involved, key deliverables. (VABS has a template for this.)
- Communicating progress with the community
- Reviewing progress on a regular basis
- Revisiting the action plan as required

Values and Principles

The following values and principles will underpin the way in which this action plan is rolled out and implemented:

- 1) A plan for all - it is the responsibility of the whole community (individuals and groups) to unite and work together for project ambitions to be realised
- 2) Transparency - all ideas should be planned and researched openly with a commitment to co-production where groups contribute to the ideas as they develop
- 3) Partnership - working together with a shared agenda will be at the heart of any activity arising from this plan

- 4) Inclusion - everyone is invited to participate and everyone benefits, regardless of age and ability
- 5) Impact - the success of this plan will be judged on activities which have a positive influence on people and communities
- 6) Involvement - ensuring the community is meaningfully involved in decisions that affect their lives.

Team Aviemore, Rothiemurchus & Glenmore

It is very important to ensure the effective delivery of this action plan, for the whole community to work together to implement it, ie a full community approach not just one or two organisations. This approach has been called *Team Aviemore, Rothiemurchus & Glenmore* in this report, but of course the community will decide on its own name for these purposes.

Team Aviemore, Rothiemurchus & Glenmore will be the forum for agreeing on how the Steps at the start of this section are taken forward, as well as where responsibility will sit in terms of delivering on the Values and Principles outlined above. It will not have a separate legal identity, but simply be a forum called maybe two or three times a year, perhaps by a rotating chair. It should comprise as a minimum, representatives from the organisations who initially steered the action planning process, together with any other community groups who wish to be involved.

Ongoing community engagement

A process for securing community mandates for projects at key milestones is advisable, so that projects can enjoy broad community support, follow best practice in terms of co-design and allow for those who will be most impacted by a project's deliverables to be involved in the activity.

Volunteer lists

A list of people who have come forward to volunteer in general or for specific projects, has been compiled from a question in the survey and also information given by residents at the Big Conversation event. The Aviemore, Rothiemurchus & Glenmore CAP Volunteer list is a vital part of delivering on the action planning process and those on the list need to be kept informed of how things are being progressed and what part they might be able to play in that.

Levels of Support

The surveys have given the key community organisations in Aviemore, Rothiemurchus & Glenmore, a lot of detailed information coming from a wide sector of the community, regarding their thoughts on issues and ideas for projects that they would like to see taken forward on their behalf.

The priorities fall into two main groups and will require to be tackled in a different way:

- projects which, although some are mid to longer term, are possible for the community to take forward themselves, with some minimal support from the relevant key agencies or support organisations.
- large, complex issues around employment, housing, transport, business support and infrastructure, where the community will require a great deal of long-term assistance from

various public, third and sometimes private sector organisations in order to take these forward and make a notable difference.

Monitoring, Auditing and Evaluation of the Community Action Plan

Monitoring, auditing and evaluation are essential requirements of any Community Action Plan to ensure it is being implemented. **Team Aviemore, Rothiemurchus & Glenmore** will meet regularly to review progress on the plan. Keeping records against each theme and project will be a useful tool to ensure progress is being maintained. These meetings will be open and accessible to all groups and individuals. Evaluation provides an opportunity to reflect and learn from activities, assess the outcomes and effectiveness of a project and think about new ways of doing things.

9. Thanks & Acknowledgements

Thanks for all their involvement and hard work in helping to make the process a success must go to:

- * Aviemore & Vicinity Community Council
- * Aviemore Community Enterprise
- * Aviemore & Glenmore Community Trust
- * Aviemore Primary School Parent Council
- * Aviemore Churches
- * B&S Community ConnXions
- * All the delivery volunteers who put surveys through every household's door

Voluntary Action in Badenoch and Strathspey (VABS), as an independent community and volunteering development charity, supported the Aviemore, Rothiemurchus & Glenmore community through this community action planning process and facilitated the steering group meetings, but always following the community's lead in how they wished to proceed.

Community Action Planning (CAP) is carried out in partnership by all of the Cairngorms National Park communities on a regular basis at the community's request.

Funding to VABS to facilitate the communities' CAP process is provided by the Cairngorms National Park Authority.

10. Appendices

Appendix i

What do you like about living in Aviemore, Rothiemurchus & Glenmore?

- Lots of green outdoor space & activities inc walks, biking, x-country skiing, paddle-boarding, wild swimming
- Natural beauty scenery, landscape, lochs, views, rivers, woodlands
- Sense of community and the people
- Proximity / access to outdoors inc path/trail network
- Local amenities: school, medical practice, hospital, gym, cinema, ice rink, local shops, garages, community centre, retail park
- Feels safe for me and my family
- Cafes, restaurants & pubs
- Access to local public transport & connected to other parts of UK by train and airport
- Ability to get away for peace and quiet
- Great place to bring up kids including opportunities & clubs
- Being able to explore and escape into the mountains, wilderness
- Clean fresh air
- Close to my family and friends
- Small rural town feel
- Rothiemurchus shop and café Dellmhor, Aviemore, Old Logging Way, Craigellachie, Glenmore, Loch Morlich
- Vibrant village centre, community events, hanging baskets, winter lights, Christmas parade
- Been home for all my life
- Quality of life & outdoor lifestyle
- Wide open space, sense of freedom
- Being in the heart of Speyside and the National Park
- The weather
- Wildlife connection
- Winter sports
- Bustling feel all year round
- Village green to be proud of
- Strong local economy
- Great for walking dogs
- Lots of clubs inc Community ConnXions activities
- Strong cultural heritage of sport & pioneering spirit
- Great tap water
- Quiet roads
- Railway station
- Reasonable connectivity with full speed fibre internet
- Multicultural
- Ancient forest great access to Lochar, hills and rivers and easy reach of West and NW Scotland
- **Primary School Pupils (P4-7)**

- It's a safe and healthy place to live
- All of the outdoor spaces
- Shops and places to eat
- The community feel and that it's not too big
- The views and nature
- There's no pollution
- Access to sports: the 4g pitch, Shinty, ice rink, ski-ing

- **Secondary School Pupils**
- Natural beauty, gorgeous scenery
- The gym, the cinema
- Accessibility to the outdoors and outdoor activities
- The landscape and surroundings
- Surroundings, walks
- Scenery, people, the cafes, lochs
- The great community
- The people
- I love the outdoors & strong sense of community in the area
- The landscape, the local shops and the outdoor activities
- The Skiing Doo.

Appendix ii

What changes would you like to see for Aviemore, Rothiemurchus & Glenmore by 2030?

CULTURAL

- Village Green is a great asset – keep maintained and well-used
 - More music events in summer
 - Remove poor quality trees/hedge at rear and replant with nicer native alternatives
 - Improve light into the area
 - Develop into a family-friendly area with more seating, flower planting and maybe a water feature
- Ice Rink: find a permanent site with additional provision (various ice activities, seating, café)
- Cairngorm Mountain
 - Activities to be operated by the community
 - Remove funicular railway/get alternative lifting in
 - All abilities access
 - Gondola installation from Hayfield to base station.

ECONOMIC

- Rebalance provision of local accommodation with 2nd homes/short term lets, to help support local businesses attract a sustainable workforce. Greater control of non-licensed lets in the area
- Encourage development of derelict sites that have lain for too long eg Laurel Bank, across from Myrtlefield, by Happy Haggis
- Better development of the area as a premier tourist destination. Recent changes are not creating a beautiful, sustainable town - more like short-term cash grabs, approved for wrong reasons. Need more character on the main street
- Increase parking availability or better bus service for workers in the town (2-3hr max mostly). Park & Ride?
- Encourage more independent, local businesses and shops in town through rent control
- Designate parking for motorhomes within town
- Support for new/small/pop-up businesses (near the main street), to bring more employment to the area
- Create small office or workshop space for small businesses
- Let people know about local resident discounts in shops – to improve turnover.

ENVIRONMENTAL

- Improve public transport to reduce need for/use of cars (leisure and work)
 - Electric buses for regular access to Glenmore & Cairngorm Mountain
 - Allowance/space for bikes on buses
 - Timetables that can be relied upon
- Provide local allotments for rent and perhaps a community orchard

- Promote Active Travel network (& signage) to encourage residents & visitors to cycle/walk through town rather than drive
 - Improve section between Dougal Drive and Braeriach Court
 - Segregate cycle lane through Aviemore
 - Connect Aviemore to Carrbridge
- Maintain & improve local path network (and signage):
 - Craigellachie up path with possible extension to viewpoint
 - Connecting path through Craigellachie reserve to Kinakyle, to join Kincaig/Aviemore path
 - Craigowrie to Badaguish (down path to Badaguish)
 - Steallan Dubh to Craigellachie link path
 - Orbital extension on west side of A9 from High Burnside to main Craigellachie path
 - Orbital path improved for all abilities/wheelchair access
 - Reinstate path between Cairngorm car park and Glenmore
 - Inverdrue to Glenmore via Footbridge over Allt Druidh
 - Footbridge from golf course to Rothiemurchus
- Better control over behaviours at Glenmore including wild camping, fire risk in woodland and greater provision of public toilets. Improved traffic management through Glenmore corridor
- Encourage more 'green' energy use in homes in the town through information and support
- More bins and dog bins especially on community paths eg ski road cycle path
- More bins at retail park especially with new additional food chain coming in
- Complete revamp of Dell of Spey: improve lighting and water flow in tunnel (by Vault); get water into rock pools below wishing well; remove graffiti from walls under railway bridge
- Improve local sustainability: better recycling, litter picks, swap shops, repair location / refillery hub
- Stop overdevelopment of the green/open spaces
- Local council to improve maintenance and appearance: pavements/holes in roads/broken down walls & fences/littering/working street lights/road safety: cut back shrubs at south end of Milton Park
- More EV charging points
- Allow wind turbines in the community
- Retirement flats for older residents to downsize to
- Plant more trees around the retail park and at north end roundabout
- Organise a Spey River Clean group
- Repaint blue public litter bins in the town.

SOCIAL

- Affordable Housing so people can come to/stay to live and work here: mix of shared ownership, social rent, self build. Social housing that remains in perpetuity

- Resident access to local swimming pool: parents doing miles of travel to Grantown currently – environmental issue; classes for older residents too
- Community Hall with facilities for local groups eg Scouts, for people to meet and socialise, as an arts venue/exhibition/concert space (use the old Health Centre?)
- Upgrade and maintain play parks/areas, especially development of park at Burnside
- Sports Centre with climbing wall
- Community grass pitch with changing facilities for football/shinty (at Robertsons?)
- More childcare provision to be available
- Ranger-led experiences for visitors and residents
- Stop illegal pavement parking

Primary School pupils (P4-7)

- Places to play – play parks and places to hang out
- Safe places to 'hang out' both inside and outside
- Community swimming pool (and a swim club)
- Better bike tracks
- Places to leave bikes – P7 talked about bike racks that could be used at train/bus stations
- A skate park
- Permanent ice rink
- Places for live music, places for wildlife
- Finish the Outdoor Classroom
- More cultural things – maybe a museum
- Litter picking / keeping the area clean
- More dog poo bins
- Don't let Aviemore get too big
- More family activities that are affordable, not just for tourists
- Better walking/biking paths
- Work on the grass pitch – have better drainage and goals fixed
- A community football team/training

Secondary School pupils

- Provision for teenagers – spaces for us to go and hang out, facilities for recreation
- Pump track/Bike park – develop the Dalfaber track area project
- Skate park facility
- More diverse community activities at community centre
- Improve the ice rink in order for a better future for figure skating, curling and especially the junior ice hockey team
- More solar panels and recycling. Hydro-electric dam
- More dart boards and pool tables
- Affordable housing
- Bigger gym
- Swimming pool.

Appendix iii

What new/existing projects would you like to see happening in the community?

- Bigger push for affordable accommodation
- Aviemore Ice Rink
- Community swimming pool
- Allotments
- A community hall, offering affordable hireable community space for people and groups to meet
- Village green maintenance
- Play parks updated and maintained, including upgrade of Burnside park
- Affordable stuff. Houses, leisure facilities ice rink swimming pool plus more things for older kids to do skate park, pump track
- Outdoor Classroom space for use by the whole community for clubs and meet ups
- Christmas Eve parade: bring back the floats for the parade
- Community ownership of Cairngorm and Glenmore campsite
- Flowers garden. Vegetable/fruit garden improvements to local parks/play parks (near school)
- Another crossing over railway line in between Dalfaber and the Vault
- Paths network sustained
- Community orchard
- Cycle route connecting Aviemore and Carrbridge
- Youth group
- Better traffic management through the village
- Orbital path needs an upgrade
- Pedestrianise Aviemore main street
- A trail centre at the top end of the village to work with Seafeld estates in the high Burnside trails
- Car boot sales to increase opportunities to buy and sell unwanted items and help the environment too by encouraging people to buy second hand.
- Community Childcare - a community hall would be a good first step towards this! A place that can be used by willing groups that is available, accessible and doesn't cost the earth!
- A large wooden outdoor play park incorporated within a woodland walk, for children of all ages. This could have a walk incorporated with different play/ sensory / educational areas. This would serve the community as well as the tourists, perhaps with a cafe for during the summer.
- An outdoor gym would be great
- Myrtlefield project, community hub next to cadet base, maintain annual events such as Christmas Eve parade, flowers and
- Skate and pump track with mountain bike skills loops and multi generation outdoor fitness equipment and covered picnic area. An outdoor area for community gathering for free.

- Sustained - the good work by the Aviemore Flower Committee.
- Comprehensive and integrated bus service
- Sustain and continue to grow the B&S green health partnership and associated activities
- Anti dog mess campaign
- Community climbing wall
- Recycling bottles/cans machines. That return coins for cans you deposit encouraging people to recycle more
- Aviemore Museum
- River bank clean-up
- Dalfaber project, to provide a community hub
- Hydroelectric dam
- Back path from Dalnabay to railway bridge be repaired and kept clean.